

Ministry
of Sport and Tourism
of the Republic of Poland

Ref: ESDT/3rdEC-KR/17

Madrid, 23 January 2017

Subject: Invitation Letter for the 3rd International Congress on Ethics and Tourism

Dear Sir/Madam,

We have the pleasure of inviting you to the 3rd International Congress on Ethics and Tourism, organized by UNWTO and the Government of Poland in Krakow, Poland, on 27-28 April 2017, in cooperation and with the support of the European Commission.

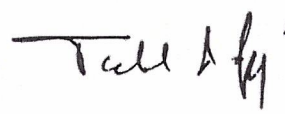
Held in the context of the International Year of Sustainable Tourism for Development celebrated throughout 2017, the Congress will discuss important issues of the global sustainability agenda, particularly governance and corporate social responsibility (CSR) in tourism, sustainable consumption patterns, universal accessibility as well as effective management models for natural and cultural resources.

The four thematic panels to be featured by the Congress will also tackle inclusive tourism practices that contribute to socio-economic empowerment of local communities and individuals and spread the benefits of tourism development, notably to such prominent social groups as women, youth, indigenous people and persons with disabilities. The Congress will lastly highlight the competitive advantages of investing in a more inclusive and diverse tourism sector.

For your ease of reference, the programme outline of the Congress is attached to this letter. If you wish to register, please visit the webpage <http://ethicsandtourism-krakow.org>. Should you require any additional information, please do not hesitate to contact ethics@unwto.org with cc. to info@ethicsandtourism-krakow.org.

We look forward to seeing you in Krakow.


H.E. Mr. Witold Bańka
Minister of Sport and Tourism
Government of Poland


Taleb Rifai
Secretary-General
UNWTO